

Geoffrey D. Campbell

Executive Summary

A highly experienced leader, administrator, teacher, and coach. At home in Independent School communities for more than 40 years, serving as Head of School three times for a total of 18 years. Acted as professional coach and mentor for all faculty and staff. Proven skill sets include institutional management, governance oversight, fundraising, writing, speaking, teaching, professional mentoring, and leadership coaching.

Education

Immaculata University

Malvern, Pennsylvania, Masters in Educational Leadership May 2004,

Klingenstein Visiting Fellows Program, Columbia University

New York, New York, January 1996.

Summer postgraduate studies and workshops

NAIS New Heads Workshop, July 1988, NAIS Advanced Administration, July 1985, University of Southern Maine, postgraduate studies 1982 and the University of Sarasota, postgraduate studies 1981.

Drew University

Madison, New Jersey, Bachelor of Arts, May 1978.

College of Saint Elizabeth

Convent Station, New Jersey, New Jersey Teaching Certification, K-8, May 1978.

Experience

Retired, Scottsdale, AZ, May 2021-Present

Community Volunteer and Independent School Leadership Advisor

Currently/recently working/volunteering with three schools in an advisory role.

50Forward Endowment Campaign, Interim Director of Advancement and consultant, Director of Strategic Initiatives, Greensboro Day School, Greensboro, North Carolina, August 2019 - May 2021. Recruited to bring various skills to bear as needed. Working remotely since 3.16.20.

Interim Head of School, Louisville Collegiate School, Louisville, Kentucky, July 2018 - June 2019. Preparing the School for the new Head by balancing the budget, completing the Capital Campaign, and making school-wide changes that supported the Value Proposition.

Semi-Retired, Louisville, Kentucky, July 2017 - June 2018.

Fundraising Consultant: Louisville Urban League.

Photographer: Provide photographic services to non-profits such as Crohn's and Colitis Foundation, Speed Art Museum, Louisville Collegiate School, and Home of the Innocents.

Associate Head of School (3yrs), Director of Advancement (2yrs), Director of Alumni Engagement (1yr), Louisville Collegiate School, Louisville, Kentucky, July 2013 to June 2017. Responsible for institutional advancement oversight and support. Served as staff-side director of Capital Campaign for three years. Also served as Alumni Coordinator, Facilities Rental Coordinator, administrative mentor, Centennial Celebration Coordinator, and Acting Communications Director.

Assistant Head of School for Institutional Advancement and Recruitment, All Saints' Episcopal School (two-year interim) Morristown, Tennessee, September 2011 to May 2013. Responsible for achieving annual and capital fundraising goals. Totals exceeded previous three-year highs. Created and implemented a robust communication and marketing plan, which was brand-focused and included a broader regional presence. A multifaceted recruitment strategy was also employed.

Freelance Writer and Photographer Jamestown, Rhode Island, June 2010 to August 2011. Publications included: Jamestown Press, New England Prep Stars, and Newport Patch. More than 120 articles and 40 photographs were published.

Head of School, Phoenix Country Day School Paradise Valley, Arizona, 2005-2010. Upheld the mission; unified the divisions; addressed and deconstructed old models regarding diversity, high academic standards, community service, and global education. Completed the 10-year ISAS evaluation process and the 4-year interim report followed by an inclusive strategic planning process. Expanded outreach efforts to include relationships with multiple community organizations, including Teach for America, AGUILA Youth Leadership Institute, American Cancer Association, and Family Promise. Founded international studies program and built exchange school relationships in China and Germany. Initiated and funded: SMALlab, an ASU electronic learning initiative, curriculum mapping, focused evaluation system, administrative restructuring, and improved auxiliary services to students. Managed 15 – 17M annual budget. Led annual giving efforts of 500K and completed 10M capital campaign and subsequent building project. Taught several high school courses over five years.

Upper School Head, Phoenix Country Day School Paradise Valley, Arizona 2002-2005. Created an evolving relationship with the Barrett Honors College and ASU. Developed systems and practices that foster a sense of community and balance while maintaining the highest standard of academic rigor and excellence. Empowered faculty, department chairs, and student leaders via working committees. Coached girls' varsity basketball, 2002-2003. Established and taught a creative writing course for seniors.

Interim director of the Upper School, Director of Student Support Services (K-12), teacher and coach, The Agnes Irwin School Rosemont, Pennsylvania, 1999-2002.

Introduced initiatives to improve faculty and parent communication, as well as the course selection process for students. Designed and coordinated a program and supporting methods for providing students with appropriate academic and emotional support. Taught history in grades 7 - 9.

Head of School, Montgomery School

Wynnewood and Chester Springs, Pennsylvania, 1987-1999. Relocated the then 74-year-old school and developed a new Chester County Campus. Grew enrollment from 81 in 1988 to 315 in 1999. Managed successful 1.2M capital campaign for a new gymnasium, paying the note in 18 months. Negotiated purchase/donation of 16 additional acres for playing fields. Supervised a collaborative process for curriculum design and implementation. Analyzed and adapted school-wide systems to maximize communication and community membership. Assisted in the development of a professional growth model for evaluation. Fostered faculty participation. Led the school through a five-year interim assessment and a ten-year evaluation for PAPAS accreditation.

Assistant Head of School, Assistant to the Head of School, Director of Athletics, Personnel Director Middle School teacher and coach, Montgomery School

Wynnewood and Chester Springs, Pennsylvania, 1985-1987. Engaged faculty in creating an evaluation process. Taught fifth through eighth-grade history, English, mathematics, Pre-algebra, and Algebra I.

Dean of Students, Athletic Director, teacher, and coach, St. Mark's Episcopal School, and Episcopal High School Fort Lauderdale, Florida, 1981-1985. Taught fifth through eleventh grade, history, Pre-Algebra, and Algebra I.

Teacher, Peck School

Morristown, New Jersey, 1979-1981. Taught fifth-grade English, history, and mathematics.

Teacher, St. Vincent's Academy, Newark, New Jersey, 1978-1979. Taught ninth-grade English, History, and Algebra.

Board Membership

Louisville Youth Orchestra Board of Directors, Louisville Kentucky October 2017 - Present

Founder and Director of The Equity Project: Affordable Housing for Jamestown, RI, Jamestown RI, 2010. Created a 501(c)3 non-profit, local board governs TEP to increase affordable housing units in Jamestown, RI.

CAEPE School

Anthem Arizona, 2008 - 2012. Volunteer consultant and advisor.

CAEPE School, Trustee

Anthem, Arizona, 2009-2010

Rodel Foundation, Board Member

Phoenix, Arizona, 2006-2010

Pardes Jewish Day School, Board Member

Paradise Valley, Arizona, 2004 to 2009

Chester Springs Library, Vice President Chester Springs, Pennsylvania 1992-1995 Advisory Board, 1997-2002

Professional Organizations

Accreditation Team Member: FCIS, PAPAS, and ISAS Chaired the ten-year evaluation for Buckingham Friends School, co-chaired the Awty International Chair, and the five-year interim evaluations for Newtown Friends, University City New School, and Strafford Friends. Served as vice chairman on visiting teams to Friends Haverford, John Cooper School, and Wyndcroft School.

Independent Schools Association of the Southwest, Secondary School Standards Committee Member Midland, Texas, 2008- 2010

Pennsylvania Association of Private Academic Schools, Officer, and member at large, 1993-2000

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